

# **FREDERICK l'Ecole des Arts, Inc.**

**Working to provide opportunities for artists,  
artisans and those who seek to learn...**



## **Mission Statement**

Frederick l'Ecole des Arts provides opportunities for artists, artisans and those who seek to learn, legitimize the role of the artist in our cultural economy.

## **Philosophy**

### **1. Public Benefit**

- Empower the public to be a part of the experience
  - Support development of avid arts consumers
  - Stimulate active participants involved in the arts
  - Position the arts as a part of the community
- Benefit the citizens as primary beneficiaries of the arts through the work of artists and arts organizations

### **2. Leadership**

- Develop understanding of value and public benefit for the arts
- Develop policy, consistent and relevant programs and mechanisms and levels for financial support
- Understand trends statewide and nationally and develop or position those trends within the state
- Utilize state leadership to promote the message
  - Importance of the Arts
  - Partnership and Collaboration

### **3. Advocacy**

- Build relationships and make use of case making opportunities with the authorizing environment.
- Unify messages and build case for support based on strategic directions and funding priorities statewide and local

### **4. Leverage**

- Work strategically to create more value (value=importance to other sectors)
- Use funding to bring about positive change
- Benefit mutually from strategic investments
- Initiate or manage change within the arts industry through investment
- Determine areas best used for leveraging (i.e. Cultural Tourism, Arts-in-Education, Arts in Economic Development, Cultural Economy)
- Capitalize on issues of public interest

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## **5. Value-Added**

- Cultural Development (Creativity, content and product)
- Capacity
- Excellence
- Key Industries/Themes
  - Education
  - Tourism
- Economic Impact and Cultural Economy Development
  - Narrow and broad
  - Short-term and long-term
  - Globally and individually
- Community Development (Social, Health/Healthcare, Youth-at-Risk, Social Commentary on Society)
- Quality of Life Concerns

## **6. Entrepreneurial**

- Innovation: Innovation fund or fund for artistic entrepreneurship
- Venture Capital Model: LDOA and organizations taking risks on new types of programs or programming
- Crafts Marketing Program expansion and development

## **7. Unifier**

## **8. Infrastructure**

- Strategies
  1. Best Practices and Capacity Building
  2. Grant-maker
  3. Stabilized Funding
  4. Major Initiative Funding and Strategic Investments
  5. Cultural Economy Development
  6. State-Local Partnership and Statewide Service Organizations
  7. Strategic Partnership
  8. Convening
  9. Information Clearinghouse
  10. Public Relations Marketing

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## LIFE MEMBERSHIP APPLICATION AND AGREEMENT

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

What is your line of work: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Please tell us if you are interested in serving in any of the areas by checking as many as you wish.

- |   |  |
|---|--|
| <input type="checkbox"/> Board of Directors                   | <input type="checkbox"/> Brown Bag Club Committee      |
| <input type="checkbox"/> Frederick Stage Committee            | <input type="checkbox"/> Bayou Blues Revival Committee |
| <input type="checkbox"/> Literary Stage Committee             | <input type="checkbox"/> Fire and Water Committee      |
| <input type="checkbox"/> Citizen Stage Committee              | <input type="checkbox"/> Arnaudville Potluck Committee |
| <input type="checkbox"/> Etude Programming Committee          | <input type="checkbox"/> Culinary Events Committee     |
| <input type="checkbox"/> Outreach Programming Committee       | <input type="checkbox"/> Membership Committee          |
| <input type="checkbox"/> Art in Context Programming Committee | <input type="checkbox"/> Website Committee             |
| <input type="checkbox"/> Deux Bayous Gallery Committee        | <input type="checkbox"/> Fundraising Committee         |
| <input type="checkbox"/> Steeple Vue Gallery Committee        | <input type="checkbox"/> Hosting Committee             |
| <input type="checkbox"/> La Table Francaise Committee         | <input type="checkbox"/> Planning Committee            |

Membership Dues - \$500.00

I hereby subscribe to membership in Frederick *l'Ecole des Arts*, Inc., a nonprofit corporation, and agree to pay one time dues in the amount of \$500.00.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**EIN 20-8975352**

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**<http://frederick-arts.org/>– fredericklecole@gmail.com**